



The Workforce to Business Directory  
For Chenango, Delaware, Otsego and  
Schoharie Counties

# Advertising Contract

Today's date: \_\_\_\_\_

Web Ad Size:

**FRIEND** \_\_\_ ads x \_\_\_ mos. x \$9.50 = \$

Placement: \_\_\_\_\_

Placement: \_\_\_\_\_

Placement: \_\_\_\_\_

**PATRON** \_\_\_ ads x \_\_\_ mos. x \$17.50 = \$

Placement: \_\_\_\_\_

Placement: \_\_\_\_\_

Placement: \_\_\_\_\_

**BENEFACTOR** \_\_\_ ads x \_\_\_ mos. x \$30.00 = \$

Placement: \_\_\_\_\_

Placement: \_\_\_\_\_

Placement: \_\_\_\_\_

**PARTNER** \_\_\_ ads x \_\_\_ mos. x \$55.00 = \$

Placement: \_\_\_\_\_

Placement: \_\_\_\_\_

Placement: \_\_\_\_\_

(Sub-Total) Price: \_\_\_\_\_

5% Discount for 1 year contract: \_\_\_\_\_

5% Discount for Full Payment: \_\_\_\_\_

**Total Price:** \_\_\_\_\_

Company / Agency / Institution Name: \_\_\_\_\_

Web Site: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact, Title: \_\_\_\_\_

Signature: \_\_\_\_\_

email: \_\_\_\_\_

## WEB SPONSORSHIPS

SIZE	PRICE
FRIEND 146 px x 50 px <i>6 month minimum commitment</i>	\$ 9.50 per mo.
PATRON 146 px x 100 px <i>6 month minimum commitment</i>	\$ 17.50 per mo.
BENEFACTOR 146 px x 200 px <i>3 month minimum commitment</i>	\$ 30.00 per mo.
PARTNER 146 px x 400 px <i>3 month minimum commitment</i>	\$ 55.00 per mo.



### ADDITIONAL INCENTIVES:

- Each web advertiser receives a dedicated web presence in our "SPONSOR" section.
- This includes a link to the advertiser's web page, contact information, linked email and a short company profile.
- It also includes a proportionately sized gif, jpeg and pdf ad. (Friends = 1/8 page, Patron = 1/4 page, Benefactor = 1/2 page, and Partner = full page)
- One year commitment to web advertising receives a 10% discount on advertising in the 2008 print edition of the Sweet RESULTS-Careers publication.
- Post a "Video Tour" - (Separate contract. Ask for details.)

### FOR INFORMATION:

Call / Fax (607) 267-4193  
or e-mail  
SHPdirect@mac.com

Make Checks payable to:

**SHP / Sweet Home Productions**  
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